

MEDIA ADVISORY

31st Annual Student Flower Show and Competition

EVENT: All are invited to attend the 31st Annual FFA Flower Show and Competition sponsored by the Ornamental Horticulture students at Camden Technical Schools' Gloucester Township Campus. Students from Southern and Central New Jersey schools will demonstrate their talents as they compete for ribbons in 33 categories.

The show will feature as many as 250 entries, ranging from bridal bouquets and boutonnieres to newborn arrangements, from potted flowering plants to dish gardens.

JUDGING: Judging will take place the morning of January 27th. Awards will be distributed at about 12:30 pm in over 21 categories including silk flowers, fresh flowers and live plants.

DATE: The student's entries will be on display January 27-29 during mall hours (Friday and Saturday 10 am - 9 pm and Sunday noon - 5 pm)

PLACE: Deptford Mall, Deptford, NJ, Center Court, Lower Level

NOTE: Members of the media are also invited to Camden Technical Schools January 27th to take photos and/or do a story about the students preparing for the show.

CONTACT: Suzanne Golt at 856-767-7000, ext 5424 or Brian Burns at ext. 4922

CCTS and Deptford Mall to Host Flower Show and Competition

The chill of winter may still be in the air, but the Deptford Mall will feel like spring-time when the 31st Annual New Jersey Southern Regional Student Flower Show fills center court on

January 27–29. The show is expected to feature as many as 250 entries, including bridal bouquets, boutonnieres, newborn arrangements, potted flowering plants and dish gardens. South Jersey high school students from the following schools will be demonstrating their talents as they compete for ribbons in 33 categories: Bankbridge High School, Buena Regional High School, Burlington County Institute of Technology, Camden County Technical Schools, Cumberland Regional High School, Penns Grove High School, Salem High School and Woodstown High School.

The show is sponsored annually by the Gloucester Township Campus of Camden County Technical Schools' FFA Organization. Brian Burns, Flower Show Coordinator, has been teaching ornamental horticulture at CCTS for 28 years. "I am proud of the students' accomplishments in planning, organizing and competing in the event," he said. "It's an opportunity for the students to demonstrate and exhibit their skills and creativity in both the mechanics and art of floral design. I have found the Flower Show to be a great motivator for the students. It gives them the opportunity to see how their skill levels compare to other students from local high schools."

Judges who will be looking for the best floral arrangements are well respected professionals in the industry. Through the sale of flowers and plants grown by the students, the Camden Tech East FFA Chapter is able to provide trophies, plaques and ribbons for this event.

"The green industry is a multi-million dollar industry and I am pleased to play a part in developing the skills and interests of our students," said Burns. "This industry has employment opportunities for all levels of ability, and how far a student goes is only limited by their desire to succeed."

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